

The University of Iowa History of Medicine Society  
invites you to hear:



## Asitha Jayawardena

Medical student, Winner of the Sparks Essay Contest  
University of Iowa  
College of Medicine  
speaking on:

### “Expedited ‘Diffusion of Innovation’: A reflection on the Ponseti Method in the current era of medicine”

Thursday, January 23, 2014, 5:30-6:30  
Room 401

Univ. of Iowa Hardin Library for the Health Sciences



*A cast from the past—*

Our speaker will describe the history and cultural context of club-foot and treatments developed by Dr. Ignacio Ponseti. He will then describe diffusion theory as Ponseti’s treatment spread through the world.

Upcoming Presentation: Thursday, February 27, 2014, 5:30-6:30 Dayle DeLancey, Asst. Professor, Dept of Medical History & Bioethics, Univ. of Wisconsin School of Medicine and Public Health. "African American Print Culture and the History of Medicine".

If you are a person with a disability requiring an accommodation in order to participate in this program, please contact Donna Hirst, Hardin Library for the Health Sciences ([donna-hirst@uiowa.edu](mailto:donna-hirst@uiowa.edu)), 335-9154. The UI History of Medicine Society website is located at: <http://hosted.lib.uiowa.edu/histmed/>