



News– 2014 ILA Annual Conference

The 2014 ILA Conference will be held October 22–24 at the Cedar Rapids DoubleTree by Hilton. IHSLA is sponsoring three events:

Mobile Technologies: Libraries & Health, presented by Jacqueline Leskovec, National Network of Libraries of Medicine Greater Midwest Region. Thursday, October 23, 11:05 am—11:55 am.

This session is an overview of the plethora of mobile devices available today, and how they impact libraries and healthcare. Connect with: Apple's products including iPhone, iPod Touch, and iPad; Google Android–powered phones and devices; and other popular mobile devices. Uses and applications for these devices, with particular emphasis on those that make use of the products of the National Library of Medicine, will be featured.

Flying Solo: The Challenges and Rewards of Running A One–Person Library, with IHSLA panelist Pam Kress–Dunn, Librarian, Mercy Medical Center–Dubuque participating with two additional solo librarians and moderator, Dan Boice. Thursday, October 23, 2:00 pm–2:50 pm.

Creating Healthier Iowa Communities And Worksites, with Nicole Bruce and Deborah Thompson will introduce wellness tools and resources available to your library and community. Friday, October 24, 11:20 am–12:10 pm.

The **IHSLA Subdivision Business Meeting** will be held at 4:30 pm, October 23 in the DoubleTree Hotel immediately following the last concurrent sessions of the day. Watch for meeting room assignments in the convention center lobby.

Registration Still Open for the ILA Annual Conference

Don't miss out on the conference. Sign up today at the Iowa Library Association website:
<http://www.iowalibraryassociation.org/index.php/conference>

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IHSLA Officers 2014

Chair– Mindwell Egeland, Librarian, Patients' Library, University of Iowa Hospitals & Clinics

Vice Chair– Nichole Jenkins, Librarian, Department of Radiology, University of Iowa Hospital & Clinics

Secretary/Treasurer– Mary Hubbard, Librarian, Disability Resource Library, Center for Disabilities and Development

GMR/RAC Representative and Academic Library Representative– Priya Shenoy, Pharmacy/Science Librarian, Cowles Library, Drake University

Resource Library Representative– Janna Lawrence, Deputy Director, Hardin Library for the Health Sciences, University of Iowa

Hospital Library Representative– Juanita Strait, Librarian, Mercy Iowa City

ILA Conference Planning Member– Vacant

Welcome New Members!

The IHSLA Spring Meeting brought new members to the table on April 25, 2014: Emily Blomme, ISAIC; Natalie Hutchinson, Becky Hines, and Jill Edgerton, Des Moines University Library, and Chabha Tepe, Palmer College of Chiropractic. Welcome back, Liz Kiscaden, new to Hardin Library for the Health Sciences.

New Member Spotlight: Emily Blomme, Director, Iowa Substance Abuse Information Center



At the IHSLA Spring Meeting in April, you were enthusiastic about the new Cedar Rapids Public Library. Tell us about the library and your Center located inside CRPL's Ladd Library.

The Cedar Rapids Public Library has made a phenomenal recovery from the floods in 2008. Part of that recovery included the addition of a permanent branch on the west side of Cedar Rapids known as the Ladd Library. This space (opened in February 2013) houses the Iowa Substance Abuse Information Center (ISAIC). ISAIC began in 1972 as a response to a community survey that conveyed a need for more information on drugs and alcohol. We began with a \$5,000 grant from the Iowa Department of Public Health and today, over 40 years later, we function on an annual budget of approximately \$500K. ISAIC functions similar to any other library by checking out 2400+ books, DVDs, training resources and display kits to citizens and professionals across the state (treatment facilities, prevention programs, prisons, schools, etc.) ISAIC also houses the only 24/7 Helpline in the state specific to substance abuse with information specialists answering questions and making referrals to callers. Our third core service includes sending printed materials out of the 4,500 square foot warehouse in the back of the Ladd Branch. Materials include all pamphlets on substance abuse, problem gambling, tobacco Quitline materials and other health and prevention topics. Last year we had over 3000 requests for materials and sent out over one million items. ISAIC Materials are free to the public.

Administratively, are you part of the Iowa Department of Public Health, SAMHSA, or Cedar Rapids Public Library?

ISAIC staff is just like other Cedar Rapids Public Library staff – we're all employed of the City of Cedar Rapids. That being said, ISAIC is nearly 100% grant funded by the Iowa Department of Public Health. Some of these funds are federal grants through SAMHSA that filter through the state.

Your website is professional and easy to navigate. How many of your clients get what they need online, and how many come directly to you and your staff for assistance?

We average 80,000 hits a month on our informational website. We do have a web-based facility locator to help find treatment in your area that is specific to your needs ("Find Help Now"). The locator alone has an additional 12,000+ hits a month. Our website (www.drugfreeinfo.org) is a great place to start if you're looking for information

on certain drugs or recovery. Our information specialists are available by phone if patrons would like a personal touch or to dig a bit deeper on a topic.

How many people do you serve annually?

Our users are broken up into two categories – Iowa citizens, and Iowa professionals. Our walk-ins are typically from the corridor area, but our calls from both citizens and professionals are from all corners of the state. Combining those two populations on average we receive:

- 275 calls/month on the Helpline
- 66 walk-ins /month
- over 4000 requests for information and over one-half of those are direct referrals for evaluation or to treatment

Is your staff trained for telephone triage or are you strictly a referral agency?

Our typical caller is an Iowa citizen who needs information or a treatment referral for themselves or a loved one and that is what ISAIC staff is best trained to do. At times, these callers may be in crisis. Our staff is trained to triage their needs and provide assistance, but at any time we can do a warm transfer directly to Foundation 2 Crisis Center so the caller receives services that best align with their needs.

I've heard the term "process addictions" of late. Is this a new term? To what subset of addictions does it refer?

Process addictions are addictions to an activity or process, such as gambling, eating, spending, sex, and work. The phrase "process addictions" serves to differentiate the addictive behavior from "substance addictions." Current research supports the growing understanding that process addictions can impact neurotransmitters in the brain much the same way substances do. Our work at ISAIC mainly focuses on substance abuse and problem gambling, however many addictions do go hand in hand.

Of what accomplishment are you most proud?

I came to the "library world" three years ago in a somewhat unconventional way. I have a degree in Human Development and Family Studies and I've been in the human service field serving the Cedar Rapids area for nearly 15 years. Prior to ISAIC, I've held administrative positions for a variety of programs including a program serving victims of violent crime and a group home for teenage boys. I'm most proud of building (or rebuilding) programs that reach out to the community and serve people in need, provide hope and improve lives.

How can we contact you?

You can reach ISAIC at: 866-242-4111 or www.drugfreeinfo.org. Contact me directly at Blommee@crlibrary.org.



ISAIC's Clearinghouse dispatches over one million items per year